

Strategic Biz India Private Limited Manuscript Submission & Publication Terms and Conditions

Last Updated: 9 Oct 2026

These Terms and Conditions govern the submission of manuscripts by authors to **Strategic Biz** ("Strategic Biz", "we", "us", or "our") for consideration for publication on the Strategic Biz platform.

By submitting a manuscript and paying the manuscript evaluation fee, the author ("Author", "you", or "your") confirms that they have read, understood, and agreed to these Terms and Conditions.

1. Manuscript Submission

Authors may submit their original manuscripts to Strategic Biz for consideration for publication.

The manuscript must be submitted in the format requested by Strategic Biz and must contain sufficient material for our team to evaluate the proposed book.

Submission of a manuscript does not mean that the book has been accepted for publication.

Strategic Biz reserves the right to accept or reject any manuscript at its sole discretion.

2. Categories We Consider

Strategic Biz primarily considers manuscripts relating to areas such as:

- Business and entrepreneurship
- Business strategy and management
- Professional and industry knowledge
- Self-help and personal development
- Science fiction
- Books related to business, professional development, or related subjects

Strategic Biz generally does not accept manuscripts that are primarily:

- Fiction
- Novels
- General storytelling
- Short stories
- Other story-based literary works

Strategic Biz may also reject a manuscript if its subject matter, quality, content, presentation, or intended audience does not align with the Strategic Biz platform.

3. Manuscript Evaluation Fee

A **₹2,000 manuscript evaluation fee** is payable when submitting a manuscript.

This fee covers the time and resources required by the Strategic Biz team to evaluate the submitted manuscript.

The evaluation fee is **not a guarantee of publication**.

Payment of the fee does not create an obligation for Strategic Biz to accept, publish, promote, or sell the submitted book.

4. Non-Refundable Evaluation Fee

The ₹2,000 manuscript evaluation fee is **non-refundable**.

If Strategic Biz decides not to accept the manuscript for publication, the evaluation fee will not be refunded.

The evaluation fee will also not be treated as an advance against future book sales, publication fees, or author earnings.

5. Acceptance or Rejection

After reviewing the submitted manuscript, Strategic Biz will communicate its decision to the Author.

Strategic Biz may:

- Accept the manuscript for publication;
- Reject the manuscript; or
- Request additional information, revisions, or materials before making a final decision.

Strategic Biz is not required to provide a detailed explanation for every rejection decision.

Acceptance is valid only when confirmed by Strategic Biz through an official communication.

6. Materials Required After Acceptance

If a manuscript is accepted, Strategic Biz will contact the Author regarding the next stage of publication.

The Author may be required to provide:

- Final manuscript
- Final book cover
- Author photograph
- Author biography
- Book description
- Relevant book information

- ISBN or other publication information, where applicable
- Any other materials reasonably required for publication

Strategic Biz may request changes to the submitted materials to ensure that the book meets the platform's technical, editorial, or presentation requirements.

7. Author's Rights and Ownership

The Author represents and warrants that they are the lawful owner of the manuscript and have the necessary rights and permissions to submit it for publication.

Unless a separate written agreement states otherwise, submission of a manuscript does **not by itself transfer copyright ownership** of the manuscript to Strategic Biz.

For an accepted manuscript, the Author agrees to grant Strategic Biz the necessary rights and permission to host, publish, display, distribute, market, and sell the book through the Strategic Biz platform for the agreed publication period.

The specific rights granted to Strategic Biz may be further defined in the publication agreement issued after acceptance.

8. Author's Responsibility for Content

The Author is solely responsible for the content of the submitted manuscript.

The Author confirms that:

- The manuscript is their original work or that they have obtained all necessary rights to use the material.
- The manuscript does not knowingly infringe the copyright, trademark, privacy, or other rights of any third party.
- Any quotations, images, data, references, or third-party materials have been used with appropriate permission or attribution where required.
- The manuscript does not contain unlawful, defamatory, fraudulent, or otherwise prohibited content.

Strategic Biz may request clarification, corrections, permissions, or supporting documentation if concerns arise regarding the submitted material.

9. Publication on Strategic Biz

Once a manuscript has been accepted and the required publication materials have been received, Strategic Biz may publish the book on its platform.

The accepted book may remain available on Strategic Biz for the lifetime of the publishing arrangement, subject to these Terms and any separate publication agreement.

Strategic Biz may determine the book's presentation, category, product-page layout, promotional placement, and other platform-related elements.

10. Book Pricing

Strategic Biz may determine or recommend the selling price of the book based on factors including the book's format, market positioning, platform costs, promotional strategy, and other commercial considerations.

The Author may be consulted regarding pricing where appropriate.

11. Author Revenue Share

For every qualifying sale of the Author's book made through Strategic Biz, the Author will receive **10% of the book's sale value**, subject to the terms of the applicable publication agreement.

The exact calculation, payment schedule, treatment of discounts, refunds, cancellations, taxes, payment-gateway charges, and other applicable deductions may be specified in the publication agreement.

Sales that are cancelled, refunded, reversed, fraudulent, or otherwise not successfully completed will not be treated as qualifying sales.

12. Promotional Rights

For an accepted book, the Author permits Strategic Biz to use the book title, cover, excerpts, Author name, Author biography, photograph, and other approved promotional materials for the purpose of marketing and promoting the book and Strategic Biz's publishing platform.

Strategic Biz may promote the book through its website, social media, advertising, email, and other marketing channels.

13. Editorial and Formatting Changes

Strategic Biz may make reasonable formatting, design, proofreading, metadata, or presentation changes required to prepare the book for publication.

Any substantial editorial changes to the content may require consultation with the Author.

Strategic Biz may request that the Author make corrections or revisions before publication.

14. Right to Remove or Suspend a Book

Strategic Biz reserves the right to temporarily suspend, remove, or stop selling a published book if:

- The book is found to infringe third-party rights.
- The Author is found to have provided false information.
- The book contains unlawful or prohibited content.
- A legal complaint or rights dispute arises.
- The Author violates the publication agreement.
- The book creates a significant legal, technical, or reputational risk for Strategic Biz.

Where reasonably possible, Strategic Biz will communicate with the Author before permanently removing a book.

15. Author Representations

By submitting a manuscript, the Author confirms that:

1. They have the legal authority to submit the manuscript.
2. The information provided to Strategic Biz is accurate.
3. The manuscript does not knowingly infringe the rights of another person or organization.
4. They understand that submission does not guarantee publication.
5. They understand that the ₹2,000 evaluation fee is non-refundable.
6. They agree to comply with these Terms and any additional publication agreement issued after acceptance.

16. Confidentiality

Strategic Biz will use reasonable measures to protect submitted manuscripts and author information.

However, the Author acknowledges that no method of electronic transmission or storage can be guaranteed to be completely secure.

Strategic Biz will not intentionally publish or publicly distribute a rejected manuscript without the Author's permission, except where required by law.

17. No Guarantee of Sales

Acceptance and publication of a book do not guarantee any minimum number of sales, revenue, readers, reviews, rankings, or promotional results.

Strategic Biz may promote books at its discretion but does not guarantee a specific level of marketing or sales.

18. Communication

Strategic Biz may communicate with the Author using the email address and contact information provided during submission.

The Author is responsible for ensuring that their contact information remains accurate and that they respond to requests for information or publication materials when required.

19. Changes to These Terms

Strategic Biz may update these Terms and Conditions from time to time.

The Terms applicable to a manuscript will generally be those accepted by the Author at the time of submission, unless a later publication agreement expressly provides otherwise.

20. Acceptance of These Terms

By submitting a manuscript and completing the ₹2,000 payment, the Author confirms that:

“I have read, understood, and agree to the Strategic Biz Manuscript Submission & Publication Terms and Conditions. I understand that the ₹2,000 manuscript evaluation fee is non-refundable and that submission does not guarantee acceptance or publication.”

21. Contact

For questions regarding manuscript submission or publication, authors may contact:

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